


A – Z of fundraising ideas

bicycles – freedom – power

citizenmovement



Fundraising is for everyone, and there are many ways to get involved. Help us change entire communities who have only ever walked with the gift of mobility – bicycles.

Here are a few ideas to get started.

A

Animals

Why should humans have all the fun? Get your pet involved – if you have a dog, run a 10K with it.

Abseiling

Abseiling is a thrilling, adrenaline-fuelled experience. Be brave and get sponsored for your vertical descent.

Aerobics class

Set up an aerobics class for friends and family, asking them for a donation. Why not get your gym involved too?

Afternoon tea

Tickets to an afternoon event are always popular and you can do extra fundraising at the event by having an auction.

Arts fair

Show off your artistic side and sell your creations to raise funds.



B

Bike ride

Cycling challenges are our most popular fundraising activity. No matter how long you decide to cycle for, you'll be helping to give the power of bicycles to someone who has only ever walked.

Be brave

Fight your fears! Do a bungee jump or hang out with spiders at your local zoo, overcome your phobia and ask for donations.

Bake sale

Get together with friends and set up a bake sale. Whether it's at work or at a local venue, you can't go wrong with tea and cake.

Birthday

Donate your birthday! Ask your friends and family to donate to citizenMovement instead of giving you presents. Not sure what to buy someone – buy a Buffalo Bicycle for €170 in the name of someone else as your gift to them.

BBQ

When the sun is out, everyone loves a BBQ. Invite friends, family, neighbours, and ask for a small donation in return for your event.

Bingo

This idea is great for community clubs. Bingo brings excitement and some healthy competition. Charge for tickets and ask around locally for donations to give as prizes.



C

Couples

Just got engaged? Swap your gift list for an online fundraising page and ask your guests to make a donation to help children get to school.

Coffee for a colleague

Make your colleagues coffee and cake for donations.



D

Dinner party

Ask guests for a donation upfront or send an envelope around at the end of the meal. Suggest that everyone donates what they would pay for the meal in a restaurant.

Double denim day

Combine it with leg warmers and a mullet for extra cash!

E**eBay your old bicycle or unwanted things**

Bought a new bike and don't know what to do with your old one? Sell it on eBay, then donate your earnings to citizenMovement.

Egg and spoon race

Fun for kids or as part of a retro sports day for adults.

Eco challenge

Fundraise while helping the planet. This could be litter picking at a local park, or participating in a cycle-to-work challenge. Either way, everyone wins!

F**Five-a-side football tournament**

Organise a match between friends or a tournament for local teams. Raise funds by charging a player fee.

Favourite food challenge

Improve your health and fundraise by giving up your favourite treat for donations. Or, would your donors prefer to see you eat your most hated food? You decide.

G**Gaming**

Fundraising has taken the gaming world by storm with players competing in 24-hour game-a-thons. Do you have buddies you can challenge or compete with? Turn this into a global event!

Golf challenge

Get your local golf club involved and hold a charity event.

Games night

Invite friends and colleagues for a game night of all your old favourites. Donations could be the competition entry fees.

H**Head shave**

Brave the shave for Buffalo Bicycles.

Hill climb

Know of a big hill near you? Challenge yourself to cycle it to raise funds.

**Indoor sport**

If there's one thing you definitely can't rely on, it's the weather. Move your sports event indoors to guarantee great fun.

**Jazz night**

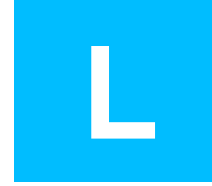
Need an excuse to get the old band back together? Fill a venue, sell tickets and raise money.

Jumble sale

Sell old baby clothes you've been meaning to get rid of and inspire a new generation.

**Kids**

Fundraising with children is tonnes of fun, and a great experience for them too. Can you get the entire school involved?

**Ladies night**

Girls empower girls. Make a night of it to give girls a better future.

**Manicure and makeover**

Host a pamper party and swap skills to give each other makeovers and manicures.

Murder mystery evening

Have fun with a real life Cluedo game.



Nominate

With the massive success of the Ice Bucket Challenge in 2014, who knows what might kick off the next viral nomination challenge? Make the most of your social media networks and nominate your friends to do something silly.



Office party

There's plenty of ways to get your office involved. Organise a bake sale, a dress-down day or organise a cycle-to-work challenge.



Pamper party

Organise a night where you and your friends go to a spa or put on face masks and watch a movie.

Ping pong

Invite friends or colleagues for a ping pong tournament. Ask everyone to pay an entry fee, then the winner receives a percentage and you donate the rest to citizenMovement.



Quiz night

There's nothing like a bit of competition to get the donations rolling in. Take an entry fee or provide a bar and take donations for drinks. Questions can be found online or get creative with a chosen theme.



Raffle

Ask local businesses to donate prizes and sell tickets to your friends, family and colleagues.

Race

Races aren't just for cyclists. Challenge people with hobbies like knitting or cooking, asking contesters and supporters to donate.

Read-a-thon

Challenge yourself or colleagues to read a certain number of books while getting sponsored for charity! Perfect for companies and universities, or as a personal challenge.



Skydive

Possibly the most exhilarating way to raise money. Get sponsored to skydive. Why not do it with friends?

Swear box

Is swearing a habit of yours? Pay fines for your foul language.

Sports night

The next time there's a big sporting event on the TV, host it at home for a fun fundraiser. It doesn't have to be cycling related. Ask for a donation and provide snacks and drinks for your guests.

Sweepstake at work

Hold a sweepstake, from 'guess my finish time' to 'how many sweets are in the jar'.



Treasure hunt

Fun for all ages, you can split into teams and race for treasure. For extra cash, set up a grid map and sell squares to give people the chance of choosing the winning coordinates.



University challenge

Challenge your rival university to a competition to see which university will come out on top. It could be a 'University Challenge' style quiz or a race through your university city. Whatever the challenge, open it up to your fellow students to come and watch.



Veggie feast

Host a vegan or vegetarian dinner party. Serve heart-healthy food and ask guests for a donation in return. Take a look at GCN's Plant-Based Cyclist Cookbook for inspiration.

Volunteering

Do jobs for people in exchange for online donations, from supermarket bag packing to cleaning your neighbours car.

Vintage sale

Sell your old clothes or household items for donations.



World record attempt

Attempt a world record at anything – this is a great way to get press coverage too!

Walk

citizenMovement helps people overcome the barrier of distance. In Malawi, the average journey to school is 3 to 10KM. Challenge yourself, friends and family to walk this distance every day to raise raising money.

Wax it

Raise money by having your legs (or another body part) waxed.



Xmas crafts

It's never too early to start crafting for Christmas. Homemade crafts make wonderful presents and are a fun way for arty types to raise funds while learning new skills. You could sell your crafts on eBay with the proceeds going to your charity, or set up a stall at your work or school.

Xbox / playstation / console night

We hope you're sitting comfortably because a charity gaming fundraiser could leave you up all night. Make this gaming session one that matters by inviting people to play for a donation.



YOLO challenge

You Only Live Once. What's on your bucket list? Inspire others and get sponsored to do something amazing.

Year-long challenge

Who said your fundraiser should only last a short while? Set yourself a year-long challenge and get sponsored: lose weight, get fit, take up a sport or learn a new language.

Yoga-a-thon

If you're a self-confessed yoga nut, run your own yoga class and ask your pupils to contribute a small fee for taking part.



Zip lining

Whether you're an adrenaline junkie or afraid of heights, get ready to face your fear. There are ziplines across the country that you can visit. Get friends and family to sponsor you for the challenge.

